



Visit Lattice Semiconductor at Embedded World 2018 to See the Latest Advancements in Edge Connectivity and Edge Computing Solutions

February 26, 2018

[Lattice Semiconductor Corporation](#) (NASDAQ: LSCC):

Who: [Lattice Semiconductor Corporation](#) (NASDAQ: LSCC), the leading provider of customizable smart and connected solutions.

What: Meet with Lattice Semiconductor to see how its small form factor, low-power FPGAs and wireless technologies are enabling intelligence at the edge, addressing the needs of industrial, automotive and consumer markets.

When: Tuesday, Feb. 27, 2018 (9 a.m. – 6 p.m.)
Wednesday, Feb. 28, 2018 (9 a.m. – 6 p.m.)
Thursday, March 1, 2018 (9 a.m. – 5 p.m.)

Where: Exhibition Center
Hall 4, Booth #4-278
Nuremberg, Germany

Product demonstrations include:

- **Industrial & Automotive** – Learn how Lattice is creating innovative solutions for smart cities, smart cars, and smart factories with low cost, low power mobile-influenced technologies optimized for applications such as ADAS, infotainment, industrial IoT, machine vision, video surveillance, robotics, motor control and more. On display will be the latest demos on sensor connectivity, embedded vision, and machine learning, based on a variety of products including ECP5™, CrossLink™, MachXO3™, HDMI® ASSP devices, and WirelessHD® technology.
- **Consumer** – See what is driving the demand for Lattice solutions in smartphones, smart homes, and other new and exciting product categories! We will be demonstrating our machine learning, video bridging and signal aggregation solutions for edge devices. We will also showcase some cool products based on our SiBEAM® Snap™ wireless connector technology.

Presentations:

In addition, Lattice will be delivering two presentations during Embedded World located at NCC Ost.

- Tuesday, Feb. 27 at 9:30 a.m.: *Implementing Artificial Neural Networks, Unleashing New Possibilities of Edge Intelligence* by Hussein Osman
- Tuesday, Feb. 27 at 5:00 p.m.: *Accelerating the Development of Intelligent, Vision-Enabled Devices at the Edge* by Dirk Seidel

For press and customers interested in scheduling a meeting at the show, please contact:

- U.S. press meetings: Racepoint Global at Lattice@racepointglobal.com
- European press meetings: BWW Communications at Nick.Foot@bwwcomms.com
- Customer meetings: Lattice sales team at ceuropesales@latticesemi.com

About Lattice Semiconductor

Lattice Semiconductor (NASDAQ: LSCC) is a leader in smart connectivity solutions at the network edge, where the “things” of IoT live. Our low power FPGA, 60 GHz millimeter wave, video ASSP and IP products deliver edge intelligence, edge connectivity, and control solutions to the consumer,

communications, industrial, compute, and automotive markets. Our unwavering commitment to our global customers enables them to accelerate their innovation, creating an ever better and more connected world.

For more information about Lattice please visit www.latticesemi.com. You can also follow us via [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#), [WeChat](#), [Weibo](#) or [Youku](#).

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