



Lattice Semiconductor Brings Intercomp On Board for Central Europe Representation

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Experience and Partnership to Drive Sales of Industry's Smallest, Lowest-Power FPGAs

HILLSBORO, OR -- (Marketwired) -- 02/19/14 -- Lattice Semiconductor Corporation (NASDAQ: LSCC) and Intercomp today announced a new agreement which appoints Intercomp as a Lattice representative in Central Europe. Intercomp will play a key role in supporting Lattice as it extends the reach of its programmable solutions featuring the world's smallest, lowest-power FPGAs (Field Programmable Gate Arrays) into a wide variety of market segments including industrial, consumer, automotive, healthcare, hi-reliability, test and measurement.

"It is vital that our sales partners align with our goals and fully understand the needs of our customers," said Lattice Sales Director, Worldwide Distribution, Eric Benander. "This is why we are delighted to welcome Intercomp as our new partner in Central Europe given their 20-plus-years of experience helping leading semiconductor companies like Lattice drive adoption and sales."

"Lattice ideally fits our more than 20 years of PLD sales experience and is perfectly complementary to our existing solutions portfolio," said Intercomp Managing Partner Rainer J. Klink. "With Lattice, we can further extend and strengthen our system-focused sales approach, which emphasizes application solution synergies to greatly benefit our broad customer base."

About Intercomp

Intercomp is committed to being the most effective sales organization in the Central Europe semiconductor market, where it has been the leading "System Solutions & Semiconductor Sales Representative" since 1992. Intercomp is focused on aligning the objectives of its represented manufacturers with the interests and needs of its customers in order to achieve ultimate success for all business partners.

About Lattice Semiconductor

Lattice Semiconductor (NASDAQ: LSCC) is the world's leading provider of ultra-low-power programmable IC solutions for makers of smartphones, mobile handheld devices, small-cell networking equipment, industrial control, automotive infotainment, and much more. With more than 1 billion units sold over the past 10 years, Lattice ships more FPGAs, CPLDs and Power Management solutions than any other programmable solutions vendor. For more information, visit www.latticesemi.com. You can also follow us via [Twitter](#), [Facebook](#), or [RSS](#).

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