



## Lattice Semiconductor to Showcase Latest Advancements in Smart Connectivity Solutions at Embedded World 2017

February 27, 2017

[Lattice Semiconductor Corporation](#) (NASDAQ:LSCC):

**Who:** [Lattice Semiconductor Corporation](#) (NASDAQ:LSCC), the leading provider of customizable smart connectivity solutions.

**What:** Meet with Lattice Semiconductor and see demos on low power, small form factor, mobile influenced products, including ECP5™, CrossLink™, MachXO3™, iCE40 UltraPlus™, HDMI ASSPs and SiBEAM Snap™ technology, to learn how the company's solutions are addressing the needs of key embedded applications.

**When:** Tuesday, March 14, 2017 (9 a.m. – 6 p.m. CET)  
Wednesday, March 15, 2017 (9 a.m. – 6 p.m. CET)  
Thursday, March 16, 2017 (9 a.m. – 5 p.m. CET)

**Where:** Exhibition Centre  
90471 Nürnberg Germany  
Hall 4 Stand No. 4-278

### Product and Technology Demonstrations:

- **Embedded Vision** – Learn how Lattice's automotive and industrial solutions enable technology advancements in stereo vision for robotics, machine vision for automation, edge computing for smart cameras and 360 surround view for advanced driver assistance systems.
- **Embedded Display** – Gain firsthand knowledge on Lattice's products that are optimized to support the latest embedded displays. These include HDR ISP for camera and displays, eDP to HDMI bridging for infotainment and MIPI® DSI display bridging with CrossLink.
- **Connectivity** – See how Lattice's latest innovations in smart connectivity address the needs of embedded applications including PCI Express Gen 2 for industrial PCs, Sensor data encryption for secure Internet of Things (IoT) connectivity and SiBEAM Snap for gigabit wireless connectivity.

For press and customers interested in scheduling a meeting at the show, please contact:

- U.S. press meetings: Racepoint Global at [Lattice@racepointglobal.com](mailto:Lattice@racepointglobal.com)
- European press meetings: BWW Communications at [Nick.Foot@bwwcomms.com](mailto:Nick.Foot@bwwcomms.com)
- Customer meetings: Lattice sales team at [europesales@latticesemi.com](mailto:europesales@latticesemi.com)

### About Lattice Semiconductor

Lattice Semiconductor (NASDAQ: LSCC) provides smart connectivity solutions powered by our low power FPGA, video ASSP, 60 GHz millimeter wave, and IP products to the consumer, communications, industrial, computing, and automotive markets worldwide. Our unwavering commitment to our customers enables them to accelerate their innovation, creating an ever better and more connected world.

For more information, visit [www.latticesemi.com](http://www.latticesemi.com). You can also follow us via [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#) or [RSS](#).

Lattice Semiconductor Corporation, Lattice Semiconductor (& design), ECP5, pASSP, CrossLink, MachXO3, WirelessHD and specific product designations are either registered trademarks or trademarks of Lattice Semiconductor Corporation or its subsidiaries in the United States and/or other countries.

MIPI is a licensed trademark of MIPI, Inc. in the U.S. and other jurisdictions.

**GENERAL NOTICE:** Other product names used in this publication are for identification purposes only and may be trademarks of their respective holders.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170227006328/en/>

Source: Lattice Semiconductor Corporation

Lattice Semiconductor

Sherrie Gutierrez, 408-826-6752

[sherrie.gutierrez@latticesemi.com](mailto:sherrie.gutierrez@latticesemi.com)

or

Racepoint Global

Deanna Meservey, 617-624-3415

[Lattice@racepointglobal.com](mailto:Lattice@racepointglobal.com)