

Lattice Semiconductor to Showcase Latest Advancements in Smart Connectivity Solutions at CES 2017

December 6, 2016

Lattice Semiconductor Corporation (NASDAQ:LSCC):

Who: <u>Lattice Semiconductor Corporation</u> (NASDAQ:LSCC), the leading provider of customizable smart connectivity solutions.

Meet with Lattice Semiconductor to experience its latest advancements in smart connectivity solutions and learn how Lattice's FPGA,

What: programmable ASSP (pASSPTM) and wireless technologies address the growing needs of consumer, industrial and automotive and

communications markets.

When: Thursday, Jan. 5, 2017 (10 a.m. – 6 p.m. PST)

Friday, Jan. 6, 2017 (9 a.m. - 6 p.m. PST)Saturday, Jan. 7, 2017 (9 a.m. - 6 p.m. PST)Sunday, Jan. 8, 2017 (9 a.m. - 4 p.m. PST)

Where: Las Vegas Convention Center

South Hall 2 - Booth No. MP25977

3150 Paradise Rd Las Vegas, NV 89109

Product demonstrations include:

- Consumer Learn firsthand what's driving the demand for Lattice's solutions and experience our pASSP bridging solutions for VR, mobile and wearables, which leverage our low power, small form factor and cost optimized FPGAs. Swing by to also enjoy a unique, interactive VR experience and get a hands-on look at the newest advancements that are making VR more immersive and exciting than ever.
- Industrial & Automotive Come see the innovations made possible by Lattice's low cost, low power mobile-influenced technology solutions optimized for applications such as ADAS, infotainment, industrial IoT, HMI, machine vision, video surveillance and more. We'll have on display our latest automotive, embedded vision and connectivity demos featuring a variety of products including ECP5™, CrossLink™, MachXO3™, HDMI® ASSPs and WirelessHD® device:
- Communications Check out our single-chip CMOS beam-steering 60 GHz RF transceivers based on our SiBEAM® technology and learn how these transceivers address the growing demand for high capacity wireless links in urban LTE and wireless broadband networks and other point-to-point link applications.

Meetings are by invitation only. To schedule a press meeting, please contact: <u>Lattice@racepointglobal.com</u>. To schedule a customer meeting, please visit: http://www.latticesemi.com/en/About/ContactUs.aspx.

About Lattice Semiconductor

Lattice Semiconductor (NASDAQ:LSCC) provides smart connectivity solutions powered by our low power FPGA, video ASSP, 60 GHz millimeter wave, and IP products to the consumer, communications, industrial, computing, and automotive markets worldwide. Our unwavering commitment to our customers enables them to accelerate their innovation, creating an ever better and more connected world.

For more information, visit www.latticesemi.com. You can also follow us via LinkedIn, Twitter, Facebook, YouTube or RSS.

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