



Lattice Semiconductor to Showcase Its Smart Connectivity Solutions at CES Asia 2017

May 15, 2017

[Lattice Semiconductor Corporation](#) (NASDAQ: LSCC):

Who: [Lattice Semiconductor Corporation](#) (NASDAQ: LSCC), the leading provider of customizable smart connectivity solutions.

What: Meet with Lattice Semiconductor to experience its latest advancements in smart connectivity solutions and learn how Lattice's FPGA, programmable ASSP (pASSP™) and wireless technologies address the growing needs of consumer, industrial and automotive and communications markets.

When: Wednesday, June 7, 2017 (9 a.m. – 5 p.m.)

Thursday, June 8, 2017 (9 a.m. – 5 p.m.)

Friday, June 9, 2017 (9 a.m. – 3 p.m.)

Where: Shanghai New International Expo Centre (SNIEC)
Booth #2646
2345 Longyang Road
Pudong New Area Shanghai, China 201204

Product demonstrations include:

- **Consumer** – Lattice products are being used in the most popular consumer and mobile products. Visit our booth to see what is driving the demand for Lattice solutions in smartphones, VR and other new and exciting product categories! We will be demonstrating our programmable ASSP (pASSP) video bridging solutions and signal aggregation solutions for mobile and IoT applications.

Enjoy a truly unique VR experience and get a hands-on view of the latest product advancements that are making VR more immersive and exciting than ever!

- **Industrial & Automotive** – Check out how Lattice is creating innovative solutions with low cost, low power mobile influenced technologies optimized for applications such as ADAS, infotainment, industrial IoT, HMI, machine vision, video surveillance, and more. On display will be the latest embedded vision and connectivity demos based on products and technologies including, [ECP5™](#), [CrossLink™](#), and [MachXO3™](#) FPGAs, [HDMI® ASSPs](#), and [WirelessHD®](#).
- **Communications** – Find out more about 60 GHz wireless infrastructure solutions based on our [SiBEAM® technology](#), which address the need for high capacity wireless links in urban Wi-Fi, LTE and fixed wireless broadband networks.

For editors interested in meeting with Lattice during CES Asia, please contact Lattice@racepointglobal.com in the U.S. or LatticeChina@racepointglobal.com in China to schedule a briefing. To schedule a customer meeting, please visit: <http://www.latticesemi.com/en/About/ContactUs.aspx>.

About Lattice Semiconductor

Lattice Semiconductor (NASDAQ: LSCC) provides smart connectivity solutions powered by our low power FPGA, video ASSP, 60 GHz millimeter wave, and IP products to the consumer, communications, industrial, computing, and automotive markets worldwide. Our unwavering commitment to our customers enables them to accelerate their innovation, creating an ever better and more connected world.

For more information, visit <http://www.latticesemi.com/>. You can also follow us via [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#) or [RSS](#).

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