



Lattice Semiconductor to Showcase Intelligence at the Edge Solutions During CEATEC Japan 2017

September 25, 2017

FPGA, ASSP and 60 GHz Wireless Products Deliver Innovative Processing and Connectivity in Smart Home, City, Car and Factory Applications

Lattice Semiconductor Corporation (NASDAQ: LSCC):

Who: [Lattice Semiconductor Corporation](#) (NASDAQ: LSCC), the leading provider of customizable smart connectivity solutions.

What: See Lattice's latest innovations in advanced processing and connectivity solutions and learn how our FPGA, HDMI[®] and wireless technologies address the needs of the consumer, industrial, automotive and communications markets.

When: Tuesday, October 3, 2017 (10 a.m. – 5 p.m.)

Wednesday, October 4, 2017 (10 a.m. – 5 p.m.)

Thursday, October 5, 2017 (10 a.m. – 5 p.m.)

Friday, October 6, 2017 (10 a.m. – 5 p.m.)

Where: Makuhari Messe

Hall 5, Booth # D-145
2-1 Nakase Mihama-ku
Chiba, Japan

Product demonstrations include:

- **Consumer & Mobile** – Lattice products are being used in the most popular consumer and mobile products. Visit our booth to see what is driving the demand for Lattice solutions in smartphones, smart homes, VR and other exciting product categories! We will be demonstrating our [CrossLink™](#) FPGA video bridging and [iCE40 UltraPlus™](#) FPGA signal aggregation solutions for mobile and IoT applications. Lattice's [wireless technologies](#) on display will include [SiBEAM Snap™](#) for USB connector elimination.
- **Industrial & Automotive** – Learn how Lattice is creating innovative solutions for smart cars and smart factories with low cost, low power mobile influenced technologies optimized for applications such as ADAS, infotainment, industrial IoT, HMI, machine vision, video surveillance, and more. On display will be the latest embedded vision and connectivity demos based on a variety of products including [ECP5™](#), [CrossLink](#), [MachXO3™](#), [HDMI ASSPs](#), and [WirelessHD®](#).

For editors interested in meeting with Lattice during CEATEC Japan 2017, please contact Lattice@racepointglobal.com in the U.S. or sunaga@noisegate.co.jp in Japan. To schedule a customer meeting, please visit: <http://www.latticesemi.com/en/About/ContactUs.aspx>.

About Lattice Semiconductor

Lattice Semiconductor (NASDAQ: LSCC) provides smart connectivity solutions powered by our low power FPGA, video ASSP, 60 GHz millimeter wave, and IP products to the consumer, communications, industrial, computing, and automotive markets worldwide. Our unwavering commitment to our customers enables them to accelerate their innovation, creating an ever better and more connected world.

For more information about Lattice please visit www.latticesemi.com. You can also follow us via [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#), [WeChat](#),

[Weibo](#) or [Youku](#).

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